

# Small Producers in the Global Palm Oil Supply Chain: Problems & Opportunities

A Perspective from Malaysia and Wild Asia

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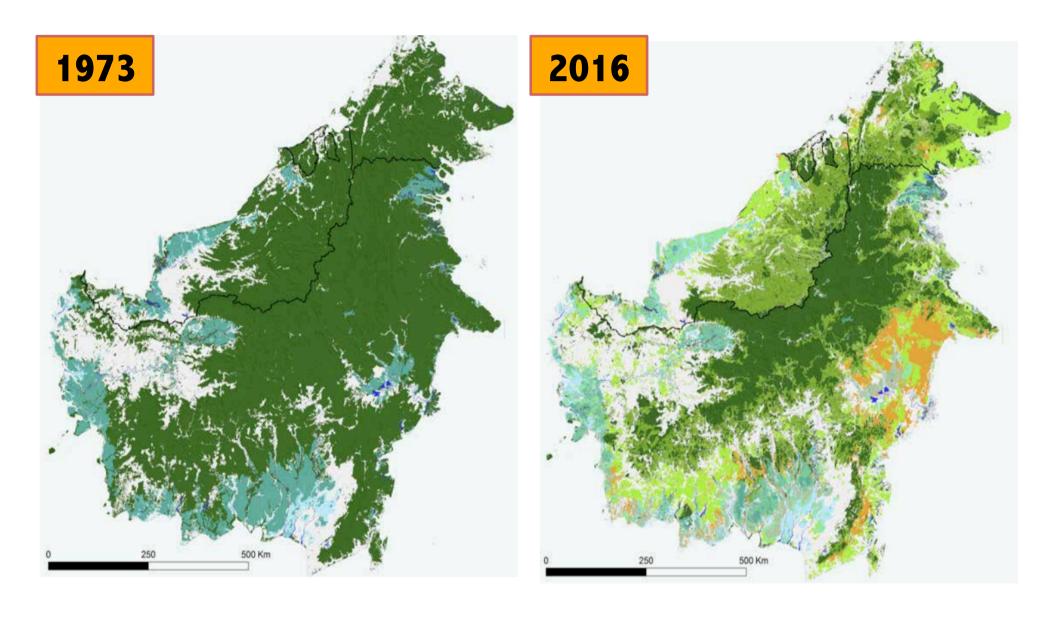
- 1. Background
- 2. Small Producers in Palm Oil
- 3. My Dream



# Background & Introduction







### Visual legend:







# WAGS - Technical Support for Better Production



We manage a <u>Group</u>
<u>Certification Programme</u> – to
meet National and Global
Requirements.



WAGS is operational in Malaysia in 4 sites: WAGS Perak and WAGS Johor in Peninsula Malaysia, WAGS Beluran and WAGS Kinabatangan in Sabah in Malaysian Borneo. WAGS currently includes 1,010 independent small producers that are RSPO certified across these sites. The certified production is around 68,000 tonnes of FFB.



WAGS currently accounts for 15% of Global RSPO Certified Palm Oil by Independent Small Producers.

# WAGS - Connecting Markets to Producers





We connect
Small
Producers to
Global Markets





# Wild Asia's Regional Support Units Bridges Theory to Practice









Bridge the divide between research and local experience, between science and practice, to build a foundation of knowledge relevant to regions for sustainable production.



# Small Producers in Palm Oil





Why do we care about small producers?





"Smallholder farming is the most prevalent form of agriculture in the world, supports many of the planet's most vulnerable populations, and coexists with some of its most diverse and threatened landscapes."

very large (mean > 50ha)

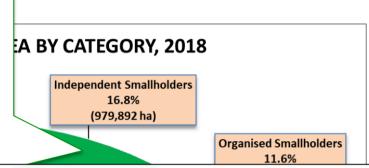


Very small (mean < 2 ha)

Subnational distribution of average farm size and smallholder contributions to global food production, by Leah Samberg, University of Minnesota Institute on the Environment (IonE), James Gerber1 (IonE), Navin Ramankutty (University of British Columbia), Mario Herrero (Commonwealth Scientific and Industrial Research Organisation, formerly of the International Livestock Research Institute [ILRI]) and Paul West (IonE), 30 Nov 2016.

# What about Oil Palm Production Malaysia?

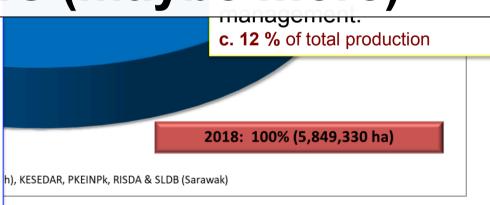
Independent growers < 50 ha, includes village farmers and private individuals. Village farms are usually less than 5 ha but in some regions can be more due to customary lands (15-30 ha)



# "At least 30% of Malaysian palm oil production is based on small producers (maybe more)"

Government-linked corporations and diverse SMEs. Includes family-owned enterprises and private individuals between 50-500 ha.

c. **10-15%**? On top of the 29% of total production

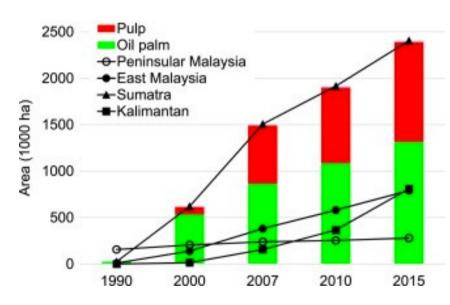






# Only 29% of Tropical Peatlands remain

# It is estimated that at least of the 50% of managed land in former natural peatlands are occupied by small-holders.



Within a 20 Year Period (1996-2015), there remains only 29% (4.6 Mha) of peatlands in West Malaysia, Sumatra, Borneo. Of which only 6% of the total peatlands show little change since 1990. Of the total peatlands, 50% (7.8 Mha) of the peatlands are now covered by managed land cover types (22.4% small-holders and 27.4% industrial plantations). Timber (pulp) and oil palm are the major crops. Meittinen et al, 2016

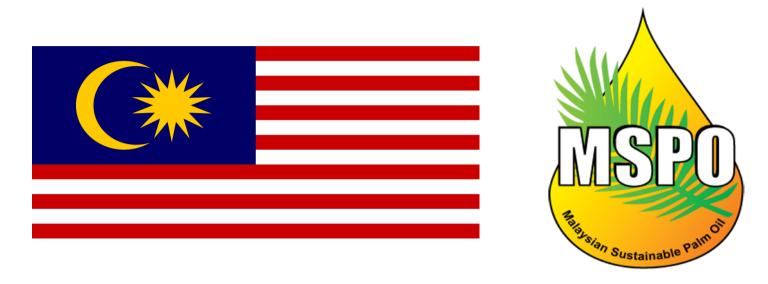


Won't Certification
Assist Small
Producers?





## Palm Oil - National Drive for Certification



Malaysian Sustainable Palm Oil Standard (MSPO) for production, milling and supply chain.

# Certification will be mandatory for all Growers by 2019.

About 50% of all Production and 64% of Mills are MSPO Certified (Aug 2019)

# Supporting Inclusivity for Small Producers

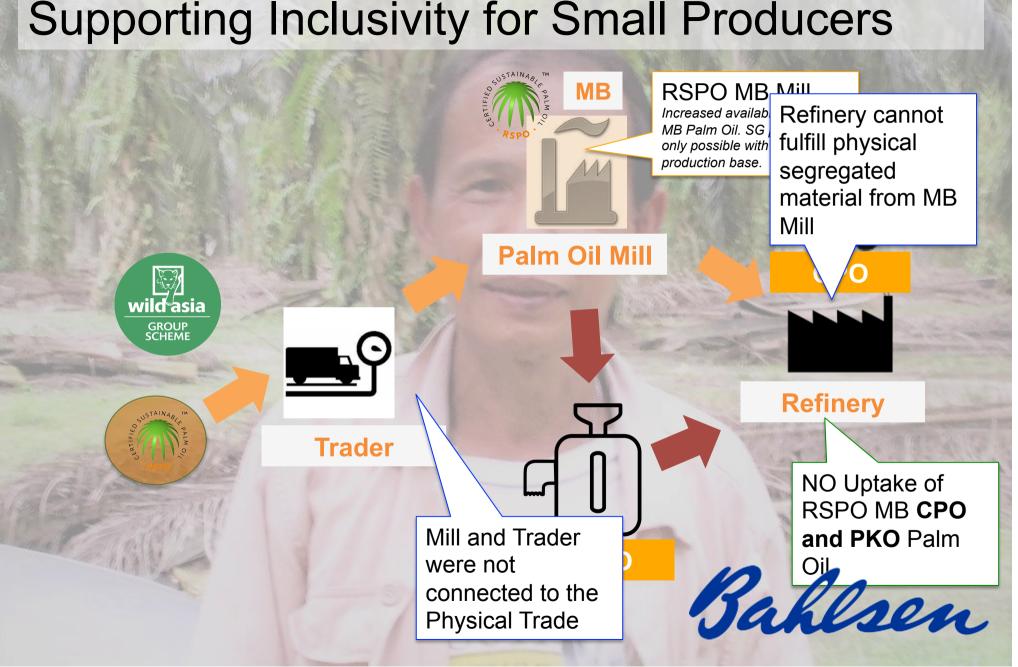


In practice, procurement of only physically segregated material supports larger producers. If you want to support small producers you need to be able to rethink and apply new ideas to how we purchase sustainable palm oil.

were not connected to the Physical Trade



# Supporting Inclusivity for Small Producers





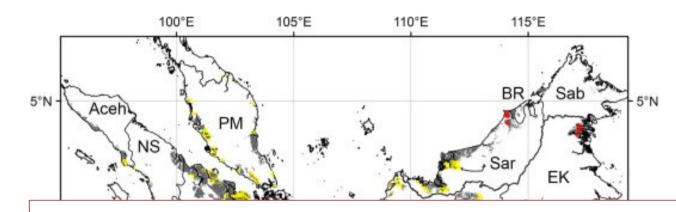
Won't
Jurisdictional
Approaches Help
Small Producers?



# What is the Jurisdictional Approach?



# Major Tropical Peatlands of SE Asia



About 15% of global carbon is stored in tropical peatlands

Over a 20 Year Period (1996-2015), there remains only 29% (4.6 Mha) of SEA peatlands, only 6% undisturbed.



Connecting to Markets
Direct-support and incentives for specific production regions, linked to specific palm oil mills.



Defined Hydrological Boundaries as Administration Unit for Jurisdictional Certification

eg

South-East Pahang Peat Complex

**North-east Selangor Peat Complex** 

**Klias Peninsular Peat Complex** 

Regional Support Units to managed education, outreach and compliance

District Office + Government Agencies + Companies + Villages



Won't Increasing Yields in Small Producers help?



## Pilots for **Sustainable Productions**

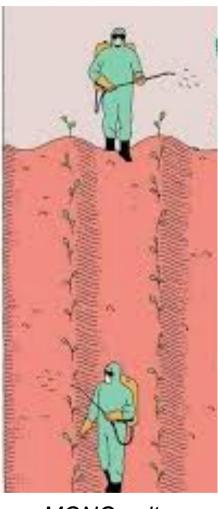
Plantation Model

YIELDS per Area

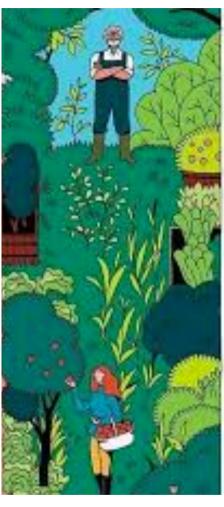
Cheap Labour

**Inorganic Fertilisers** 

Agrochemicals



MONO culture Conventional



POLY culture Organic

Agro-Forestry Model

PROFITS per Area

Skilled Labour

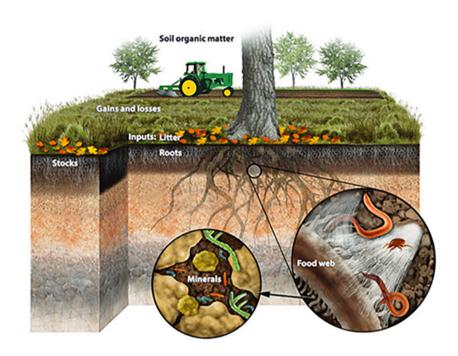
Bio-Transform Waste

Cover & Inter-Crops





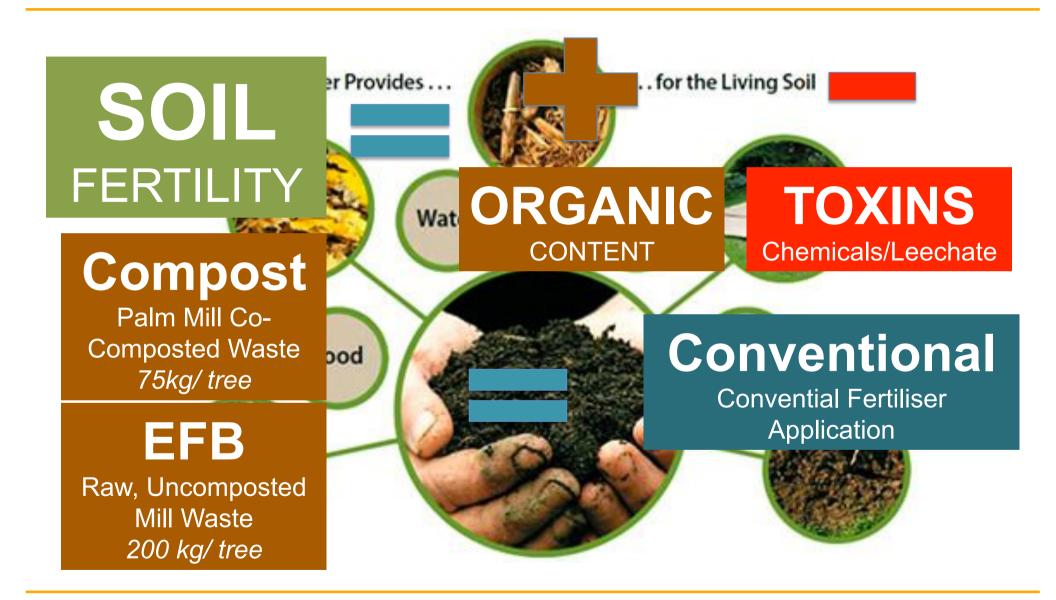
# Living Soils as a potential Nett Carbon Sink

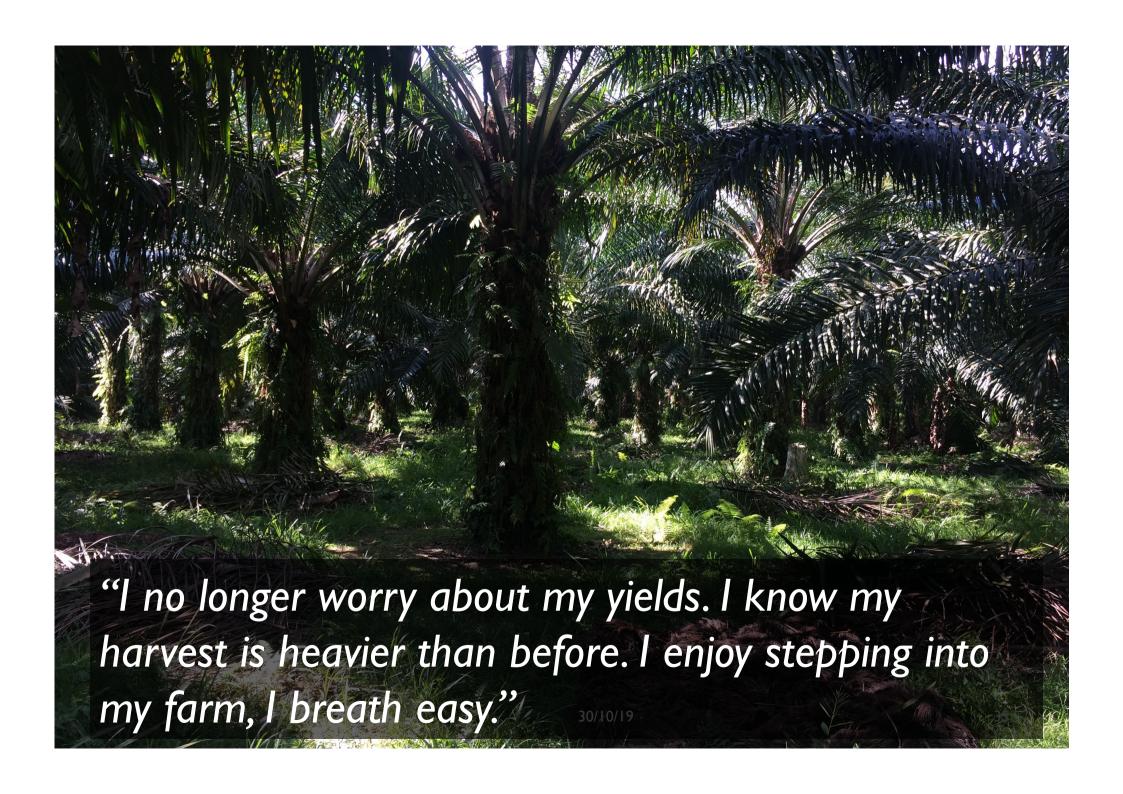


Estimated THREE TIMES more carbon in soils than in the atmosphere

"Retaining and restoring soil organic matter helps farmers grow better crops, purifies our water and keeps the atmosphere cleaner,"
(Jackson et al, 2017)

### Pilots for **Sustainable Productions**











I have a Dream

# FONAP's add-on criteria for sustainable palm oil



RSPO (and similar) Certification, is a step forward. But we can see, there are some gaps which have far greater impact on the Environment.

FONAP has an opportunity to influence a shift towards addressing how the industry can change ... and make a global impact.

# FONAP as a catlyst for sustainable development



### Change the narrative

### Global palm oil industry can be more RESPONSIBLE

Change the narrative

Shared responsibility for global climate action is a focus back on LIVING SOILS

Change the narrative

We will work together to reverse greenhouse gas emissions from TROPICAL PEATLANDS

Change the narrative

We will work together to make palm oil more INCLUSIVE by incentivizing sustainable production OR supporting small producers to develop poly-culture and organic production.





**Biodiversity Livelihoods** 

